

boonbox

Media Kit



Boonbox President Vaclav Vincalek's Bio



Vaclav Vincalek is the founder and president of [Boonbox](#) / [Pacific Coast Information Systems Ltd](#), a leading provider of technology solutions, and its new products division, [Boonbox](#). He is an expert media consultant and speaker on issues related to IT business management, web security, identity management and data storage.

Vaclav is also the senior correspondent for the [Pacific Coast Informer](#), authors a [blog](#) about technology solutions and is a contributing writer and columnist in publications dealing with the technology industry.

Vaclav can be reached at info@boonbox.net



Boonbox Corporate Profile

Boonbox, a division of Pacific Coast Information Systems Ltd. (PCIS), specializes in productivity solutions that deliver immediate results. We enable and enhance your I.T. department's ability to address security, compliance and data integrity issues.

PCIS, Boonbox's parent company, is a full-service technology and consulting firm based in Vancouver.

Founded in 1995 as a technology company providing application development and support, PCIS's core business today is to provide technical assessment & services, business analysis and IT project management. PCIS has proven expertise in networking, security, application development, portals and compliance.

Boonbox launched in 2007 and began offering its services in April of 2008. Boonbox was created in response to the growing demands on businesses as they deal with a shrinking pool of qualified IT talent, decreasing IT budgets and the growing complexity of the IT landscape.

Boonbox's product solutions for web security, password management and data recovery include Devfense, Passpro and Virtuback. These products improve security and productivity and alleviate clients' need to allocate scarce resources from an already overstretched in-house IT department.



Media Resources

PCIS President Vaclav Vincalek Bibliography

Media Articles

- "Biotech warning! Your compliance is required" *Biotechnology Focus*. Volume 6, no. 7 (2003): 17-18.
- "E-submission compliance under 21 CFR Part 11 is inevitable" *Biotech Tech* 7. (2003): 22-23.
- "Security Alert: How Safe Is Your Network". *BCTIA TechExperts*. October 2006.
- "The Chief Executive's Guide To Identity Management". *BCTIA TechExperts*. June 2007.

PCIS Print & Online Publications

- "Web Applications the Hidden Achilles Heel in Enterprise Security" *Pacific Coast Informer*. July 7, 2008.
- "eMail Is For Losers". *PCIS website*. August 13, 2007.
- "How Much Do You Cost?". *PCIS website*. November 7, 2007.
- "If You Are Over 50, We Can't Let You Die". *PCIS website*. February 24, 2008.
- "Why Search Doesn't Work." *PCIS website*. May 9, 2008.
- "Who Is In Charge of Your Identity?". *PCIS website*. June 5, 2008.
- "Is Your Website Safe?". *PCIS website*. June 12, 2008.
- "Would You Give Me Your Password For A Candy?". *PCIS website*. June 16, 2008.
- "What's the Difference Between a Drug Dealer and a Software Vendor?". *PCIS website*. June 20, 2008.
- "What Are Strangers Doing With All Of Your Information?". *PCIS website*. June 27, 2008.
- "Sony PS3 Website Hacked". *PCIS website*. July 3, 2006.

Media Articles About PCIS

- "E-efficiency: You've Come a Long Way, Baby". *National Post*. March 15, 2004.
- "BioScience World : Insights for the Canadian Science Industry". *Bioinformatics*. April 15, 2004.
- "Business of Protection". *Vancouver Sun*. May 3, 2005.
- "Credit Details Scammed From Equifax". *Vancouver Sun*. June 17, 2005.
- "Telus Rating Upgraded Despite Labor Dispute". *Vancouver Sun*. September 28, 2005.
- "The Way I See It: A CTO's Rant". *oneNet News for Technology Professionals*. October 7, 2005.
- "Identity Theft Concerns Grow". *Metro News*. July 21, 2006.
- "Possible problems lurk in early arrival of daylight time". *Vancouver Sun*. January 20, 2007.
- "Access Denied". *BC Business Magazine*. August 1, 2007.



Boonbox Media Cheat Sheet

Here are some topics we can talk about for your publication or on your show:

Information Technology and Web Security Tips for Internet users:

1. Simple steps individuals can take to protect themselves online from cyber hackers.
2. Danger signs that the website you are visiting is not secure.
3. How Web 2.0 is making the Internet more insecure.
4. The web security hazards of blogging.
5. Your rights regarding access to information that organizations collect about you.

Information Technology and Web Security Tips for businesses, non-profits and other organizations:

1. Why cyber crime is a growing threat.
2. The dangers for businesses that fail to provide web security (eg. civil suits, fines, loss of revenue, loss of reputation, etc).
3. The benefits for businesses that take care of web security (eg. peace of mind, cost savings, increased sales).
4. Dozens of web security regulations, so which set of rules does your organization have to follow?
5. How organizations can protect their clients and website visitors from a data breach.



Contact Boonbox

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